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Contact: Juli Hale
jhale@northlich.com
513-977-2282(o)
859-801-1392 (c)

MEDIA EVENT

The Urology Group Kicks Off Movember at Indian Mound Café

Join us for conversations about men's health and chances to win door prizes on Nov. 1

Note to media: Physicians from The Urology Group will be available for interviews

What: The Urology Group physicians and staff will begin growing mustaches on November 1 to raise awareness for the Movember campaign with the goal of 'changing the face' of men's health, particularly regarding prostate and testicular cancers.

Movember is known internationally as a month to raise awareness for men's health causes. Throughout the month, The Urology Group physicians and employees will grow facial hair in an effort to get men talking about their health.

When: Tuesday, November 1, 6-8 p.m.

Where: Indian Mound Café
5226 Montgomery Rd.
Cincinnati, OH 45212

Why: Gender is one of most consistent predictors of health and life expectancy. For men, this is not good news given that, on average, they die six years earlier than women. Among other health issues, the impact of prostate cancer is significant. It is the second most common cancer killer of men, behind only lung cancer. About one man in seven will be diagnosed with prostate cancer during his lifetime.

Movember will culminate on Monday, November 28 at 6 p.m. with a public shaving of the physicians at the Indian Mound Café.

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About The Urology Group

The Urology Group is one of the largest single specialty groups of urologists in the United States, with 39 physicians on staff. The Urology Group provides medical and surgical care for all diseases and disorders of the urinary tract in men and women and the genital tract of men. Headquartered in Cincinnati, Ohio, with a 55,000-square-foot advanced-care facility, the group includes practices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio.